



Order Confirmation

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Printed: 3/21/2016 4:10 PM

Citizens For a Healthy NC
IMPACT STRATEGIES
Karen Rosser
PO Box 18165

Raleigh, NC 27619

Advertiser No: 18937 Order No: 1108814728
Start Date: 03/07/2016 Co-op: No
End Date: 03/15/2016 Package: No
Month Type: Broadcast Agency Comm: 15%
Revision #: 0
CPE:
AE: BEARDSLEY, ALEX
Entered: 3/04/2016 12:03 PM by Fusion
Last Update: 3/04/2016 12:20 PM by rdu1amf
Note: WTKK
Note 2:
Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Raleigh WTKK-FM	10:00-15:00 Commercial	03/07/16	03/11/16	1	475.00 Local Agency-Political	0 3 3 3 3 3 0 0	15	60	15	7,125.00
2 Raleigh WTKK-FM	15:00-19:00 Commercial	03/07/16	03/11/16	1	375.00 Local Agency-Political	0 1 1 1 1 0 0 0	4	60	4	1,500.00
3 Raleigh WTKK-FM	10:00-15:00 Commercial	03/14/16	03/15/16	1	475.00 Local Agency-Political	0 4 4 0 0 0 0 0	8	60	8	3,800.00

No. of Spots/Misc/Digital: 27/0/0

Ordered Gross: \$12,425.00
Agency Commission: \$1,863.75
Ordered Net: \$10,561.25
Total Net Due: \$10,561.25

	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Amt. Ord.:	27	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	12,425.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	10,561.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

Citizens For a Healthy NC

100%

Critze's Fine Furniture NC

MEMORANDUM

TO: WTKK-FM Alex Beardsley

FROM: Bob Rosser
IMPACT STRATEGIES, INC

DATE: 3/1/2016 WEEK 1-2

AD LENGTH: 60 SECONDS

BEGIN DATE: 3/7/2016
THRU DATE: 3/15/2016

TIME	DAYS	# SPOTS PER DAY	NUMBER OF DAYS	TOTAL SPOTS	COST/SPOT NET	C/SPOT GROSS	NET COST	GROSS COST
WK 1								
12N-3P	M-Th	3	5	15	\$403.75	\$475.00	\$ 6,056.25	\$ 7,125.00
3p-7p	M-Th	1	4	4	\$318.75	\$375.00	\$ 1,275.00	\$ 1,500.00
WK 2								
12N-3P	M-T	4	2	8	\$403.75	\$475.00	\$ 3,230.00	\$ 3,800.00
				27			\$ 10,561.25	\$ 12,425.00

*****TRAFFIC INSTRUCTIONS*****
100% "Leader"

Class of time purchased: Issue Non-preemptible

iHeartMedia
WDCG-FM, WNCB-FM, WRDU-FM, WTKK-FM,
95X
Accounting
Remit to: iHeartMedia Raleigh
PO Box 402570
Atlanta, GA 30384-2570
Phone: 919-878-1500

Invoice No: 1008819585

IMPACT STRATEGIES
Attn: Karen Rosser
PO Box 18165
Raleigh, NC 27619

Advertiser No.: 18937
Citizens For a Healthy NC
Order: 1108814728
Co-op: No

Invoice Date: **03/20/2016**
Payment Due: **03/20/2016**
AE: BEARDSLEY, ALEX

Billing Type: Broadcast

DUPLICATE INVOICE

Note 1: WTKK

CPE

Invoice Summary:

No. of Spots/Misc:	27/0
Gross Spot Billing:	\$12,425.00
Agency Commission:	\$1,863.75
Net Spot Billing:	\$10,561.25

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Invoice: 1008819585

Advertiser: Citizens For a Healthy NC

Market: Raleigh

Station: WTKK-FM

Order Line	Days	By Week	Revenue Type	Ordered	Bind To				Rate
1	MTWThF	15	Local Agency-Political	Commercial	10:00:00-15:00:00				\$475.00
	<u>ISCI / SPOT TITLE</u>			<u>Aired</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/07/16	11:21 AM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/07/16	12:04 PM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/07/16	12:55 PM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/08/16	11:58 AM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/08/16	12:32 PM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/08/16	02:31 PM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/09/16	11:58 AM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/09/16	01:32 PM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/09/16	01:57 PM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/10/16	10:26 AM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/10/16	10:52 AM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Premiere Gem	03/10/16	02:49 PM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Network Other	03/11/16	10:33 AM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/11/16	01:55 PM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/11/16	02:32 PM	60		\$475.00
2	MTWTh	4	Local Agency-Political	Commercial	15:00:00-19:00:00				\$375.00
	<u>ISCI / SPOT TITLE</u>			<u>Aired</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/07/16	04:53 PM	60		\$375.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/08/16	05:33 PM	60		\$375.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/09/16	05:58 PM	60		\$375.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/10/16	03:27 PM	60		\$375.00
3	MT	8	Local Agency-Political	Commercial	10:00:00-15:00:00				\$475.00
	<u>ISCI / SPOT TITLE</u>			<u>Aired</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/14/16	11:22 AM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/14/16	12:32 PM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/14/16	01:56 PM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/14/16	02:56 PM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/15/16	10:46 AM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/15/16	11:49 AM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/15/16	01:24 PM	60		\$475.00
	CITIZENS FOR A HEALTHY NC-DOLLAR LEADER			Commercial	03/15/16	02:31 PM	60		\$475.00
Totals for Station:		WTKK-FM	No. of Spots/Misc: 27/0		Gross Amt:		\$12,425.00		
Totals for Market:		Raleigh	No. of Spots/Misc: 27/0		Gross Amt:		\$12,425.00		

Invoice: **1008819585**

Advertiser: **Citizens For a Healthy NC**

Totals for Invoice:	No. of Spots/Misc: 27/0	Gross Amt:	\$12,425.00
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WTKK-FM Raleigh	Date: 3-3-2016
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I, Bob Rosser

do hereby request station time concerning the following issue:

Healthy North Carolina, Nelson Dollar & quality healthcare

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
(Schedule provided)					

This broadcast time will be used by: Citizens for a Healthy North Carolina

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Citizens for a Healthy North Carolina
PO Box 27167
Raleigh, NC 27611

Ph: 919-963-8329

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Bob Rosser - Impact Strategies - agent
Karen Rosser - Treasurer

Morgan Wittman Gramann, Managing Dir
Starrlett Johnson, Blog Coordinator

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3-3-16

Date

Bob Rosser

Signature

Digitally signed by Bob Rosser
DN: cn=Bob Rosser, o=Impact Strategies, Inc.,
ou, email=bob@impactstrat.com, c=US
Date: 2016.03.03 13:50:16 -05'00'

919-606-4057

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.